

April 21, 1977

MEMORANDUM FOR: Director of Central Intelligence

FROM : Herbert E. Hetu
Assistant to the Director (Public Affairs)

SUBJECT : Interview with U.S. News & World Report

1. Background: You are scheduled to meet with a group of writers in the offices of U.S. News & World Report at 4 PM, Friday, April 22nd at U.S. News & World Report offices, 2300 N Street, N.W. Now scheduled to be present are:

Marvin L. Stone, Editor
Lester Tanzer, Managing Editor
Joseph Fromm, Deputy Editor
Don Reeder, Assistant Managing Editor or David Barnett, Associate Editor
Robert (Pepper) Martin, Directing Editor, International Staff
LeRoy J. Hansen, Deputy Directing Editor
Gerson Yalowitz, Editor, Worldgram

2. Groundrules: The format is a round table question and answer session. It is informal and conversational. The session is taped and will appear in the magazine in a Question and Answer transcript form. They do, however, submit the transcript to us for security and to correct any glaring errors - but not to completely rewrite. Attached is the last such interview conducted with DCI Colby in December of 1974. The panel acts, in Joe Fromm's words as "surrogates for their readers."

3. Questions they will ask: This will be a wide ranging interview with some seemingly simple questions to establish a base for the readers - others will be quite specific. Here are several questions discussed in conversations with Joe Fromm which he assures me they will ask:

- a. How did you find CIA when you took over, i.e., what was the state of the Agency, morale of the people, etc.?
- b. What about charges that you took the CIA job as a stepping stone to some high military post such as CNO or CJCS?

c. Why then did you remain in uniform rather than retiring?

d. Can you describe your two jobs for us (DCI/DCIA). To which do you devote more time?

e. Do you think the two jobs should be separated?

f. There are reports you have surrounded yourself with Navy personnel - insulated yourself - is this an accurate description?

g. Can you give us a broad brush overview of the world situation today (like you gave Hottelet from CBS) - from what direction/country/area is the greatest threat to the U.S.? What is a realistic assessment of today's problems?

h. Africa seems to be a particularly troublesome area, do you look for more and bigger problems in that area?

i. General Keegan's views of the Soviet Union seem to be quite extreme. Can you put the current Soviet threat in a realistic context?

j. What about Soviet Civil Defense - are they really building shelters on a crash basis throughout the country or is this overstated?

k. The CIA got quite a bit of publicity recently in connection with your world energy assessment. I think it surprised a lot of people to find the CIA preparing a world energy outlook. Is this a regular kind of thing the CIA does?

4. Subjects/themes we wish to emphasize in answering questions:

- Position or actions to stem unauthorized flow of classified information
- Oversight procedures
- Harmful results of printing leaked stories
- Protecting sources and methods, i.e., why we simply can't answer some questions.

5. As in congressional testimony, we can provide exact date - figures - illustrations when we review the interview.



Herbert E. Hetu

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Please phone me

Executive Secretary

19 Apr

Date

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Paul Allen

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Executive Registry

77-4689

MILLER-BRODY PRODUCTIONS

INCORPORATED
AUDIO-VISUAL MATERIALS

TELEPHONE
661-7166

342 MADISON AVENUE
NEW YORK, NEW YORK 10017

April 19, 1977

Director
Central Intelligence Agency
McLean, Va. 22101

Dear Director:

I noted in an article which recently appeared in the New York Times that your agency had purchased the film, "How Many Eves," by Zelda Zeldin.

Miller-Brody Productions distributes the sound filmstrip program, A GIRL LIKE ME/A BOY LIKE ME, produced by the Women's Media Workshop under the direction of Ms. Zeldin. The program, directed towards children, confronts sex-role stereotypes.

Enclosed is a more complete description of A GIRL LIKE ME/A BOY LIKE ME. Please let me know if you are interested in receiving a copy of the program for preview.

Sincerely,

Barbara A. Lowe

Barbara A. Lowe
Promotion Director

BAL/sd
enc.

A Girl Like Me/A Boy Like Me: Developing Children's Attitudes toward Sex Roles

2 FILMSTRIPS with CASSETTES and instructor's guide

A Girl Like Me and *A Boy Like Me* — two timely filmstrips designed to confront sex-role stereotypes. By portraying children who are not stereotyped in attitude, behavior, or occupational aspiration, the filmstrips make affirmative statements of what children are like and of what they can become, and create positive self-images.

A comprehensive instructor's guide offers:

- questions to stimulate discussion about the two filmstrips,
- activities to help students become aware of how sex-role stereotyping emerges in instructional materials and in society in general,
- non-traditional career options for women and men,
- language arts activities to help students develop and refine skills in non-sexist oral and written communication,
- non-sexist teaching skills,
- bibliography of non-sexist books for children in elementary grades.

Available in English and Spanish, the program was produced by the Women's Media Workshop, Inc., under the direction of Zelda Zeldin. Based on texts and sketches by Lynn Phillips. Storyboards by Zelda Zeldin, Linda Haggerty, and Isabel Luque Black, with illustrations by Isabel Luque Black. Support for the development of *A Boy Like Me*, as a companion piece to *A Girl Like Me*, was provided by the Resource Center on Sex Roles in Education, funded by The Ford Foundation. Dr. Shirley McCune is project director of the Resource Center. Dr. Myra Sadker prepared the instructor's guide.

7-SA 101/2 2 filmstrips with cassettes (in English) \$32.00

7-SA 101/2 SP 2 filmstrips with cassettes (in Spanish) 36.00

A MILLER-BRODY PRODUCTION

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